



## WHERE ONLINE TRAVEL MEETS INNOVATION

The premier B2B expo for travel tech,  
OTAs, fintech, and mobility.  
September 29 - October 1, 2025  
Yashobhoomi (IICC), New Delhi.



# Welcome

to

## OTA Travel and Tourism Expo 2025

(September 29 - October 1, 2025,  
YASHOBHOOMI, DWARKA, NEW DELHI)

Asia's Largest OTA,  
Travel & Tech Trade Show

**300+**  
Exhibitors

**12+**  
Summits

**75+**  
Countries

**25+**  
International  
Pavilions

**Exhibit at India's largest OTA, Travel and Tech Event.  
It is a leading Travel and Tourism Trade Show.**

Connect directly with key industry professionals and decision-makers from across the travel and tourism sector. Our flexible exhibitor packages offer maximum value, providing options for businesses of all sizes to showcase their offerings. This premier event is shaping the Future of Digital Travel & Technology, offering unparalleled networking opportunities and insights into the latest industry trends. Join industry pioneers, tech disruptors, and global travel leaders at India's largest digital travel and outbound tourism expo. With a focus on innovation, networking, and business acceleration, OTA Expo 2025 provides an unparalleled platform to explore, connect, and expand.

**15,000+**  
Travel Trade  
Visitors

**2,500+**  
Pre-Scheduled  
B2B Meetings

Luxury Travel,  
Fintech, and MICE  
Experts

**300+**  
Exhibitors

**25+**  
Global Tourism  
Boards & Airlines

## Exclusive Summits: Global Speakers from the Best in the Industry

# Unveiling the Future of Travel & Technology

Join us at the OTA Travel & Tourism Expo 2025 as we bring together industry leaders, innovators, and policymakers to explore the latest advancements shaping the travel landscape. Our summit sessions will dive deep into technology-driven transformations, sustainable tourism, and emerging market trends that are redefining the future of travel.

### Summit Discussions:

#### 1 The Future of AI in Travel: Personalization, Automation & Beyond

How is Artificial Intelligence revolutionizing the travel experience? Discover how **AI, AR/VR, and the Metaverse** are enhancing **personalization, automation, and immersive travel experiences** for the next-generation traveler.

#### 5 The Rise of Destination Wedding Tourism

Destination weddings are booming across domestic and international markets. Experts will discuss how **hospitality, travel, and event management industries** are capitalizing on this niche segment to create **memorable wedding experiences**.

#### 2 Navigating the Rise of Sustainable Travel

As sustainability becomes a priority, technology is paving the way for **greener tourism practices**. Explore innovations in **eco-conscious travel, carbon footprint tracking, and smart solutions** that drive responsible tourism.

#### 6 Tourism as an Investment Magnet

Tourism fuels economic growth, attracting investors across sectors. This session will uncover **how infrastructure development, digital tourism initiatives, and foreign investments** are unlocking new opportunities in the industry.

#### 3 Driving State Tourism Growth Through Digital Integration

Indian State Tourism Boards are leveraging **Online Travel Agents (OTAs)** to maximize reach, attract visitors, and boost revenue. Learn how digital tools and online platforms are transforming **state tourism strategies**.

#### 7 Integrating Health, Mindfulness & Travel: Wellness & Medical Tourism as Emerging Global Frontiers

Wellness and medical tourism are rapidly growing, as travellers seek health, relaxation, and specialized treatments. This session will explore how the industry is capitalizing on this trend.

#### 4 Unlocking the Youth Market through Technology

Tech-savvy young travelers demand seamless digital experiences. This session explores how **OTAs, mobile apps, and AI-driven recommendations** are making bookings more convenient and appealing for the **next-gen explorer**.

#### 8 Culture & Handicrafts – The Heart of Tourism and Economic Growth

Cultural tourism, including local handicrafts and heritage experiences, plays a crucial role in tourism-driven economic growth. This session will highlight the impact of cultural and artisanal industries on global travel.

Join us for these insightful discussions and gain **actionable insights, networking opportunities**, and a **glimpse into the future of travel and technology**.

# Major Award Categories

- 1. Tech Innovation in Travel**  
Recognizing companies that leverage AI, automation, AR/VR, and the Metaverse to enhance traveler experiences.
- 2. Sustainable Travel Leader Award**  
Honoring businesses and organizations implementing eco-friendly, responsible tourism, and carbon-neutral initiatives.
- 3. Best Digital Transformation in State Tourism**  
Awarding Indian State Tourism Boards that effectively integrate OTAs and digital marketing to boost tourism.
- 4. Best OTA Platform for Seamless Bookings**  
Recognizing OTAs providing exceptional user experience, convenience, and innovative booking solutions.
- 5. Young Traveler's Choice Award**  
Awarded to platforms, agencies, or brands that successfully cater to Gen Z and millennial travelers through tech-driven experiences.
- 6. Excellence in Destination Wedding Tourism**  
Honoring hospitality brands, travel planners, and destinations excelling in the luxury wedding tourism market.
- 7. Most Innovative Travel Startup**  
Recognizing an emerging travel tech startup that's disrupting the industry with cutting-edge solutions.
- 8. Best Travel Influencer / Content Creator**  
Awarded to a travel influencer or content creator who has made a significant impact on digital travel storytelling.
- 9. Tourism Investment & Economic Impact Award**  
Recognizing tourism projects that have attracted significant investment and contributed to economic growth.
- 10. People's Choice Award for Best Travel Experience**  
A public-voted award for the most loved travel platform, airline, or hospitality service.
- 11. Industry's Choice Award for Best Hospitality Chain**  
Recognizing the Best Hospitality Chain for Best in Class Service, Operational Efficiency and Guest Satisfaction.

# Special Recognitions

- 1. Lifetime Achievement in Travel & Tourism**  
Honoring an individual for outstanding contributions to the travel industry.
- 2. Women Leadership in Travel**  
Recognizing female leaders making a difference in the travel and hospitality sector.
- 3. Best Travel Tech Solution for Accessibility**  
Celebrating innovations improving travel experiences for differently-abled travelers.



# Redefining Adventure *Travel* Bookings





**TWO & OTA**  
**GLOBAL**  
**TOURISM**  
**AWARDS**

The Global Tourism Awards are back — honoring the visionaries, innovators, and leaders shaping the future of travel. Stay tuned... something big is coming soon!"



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**Travel World Online & One Travel Alliance**

# SUPPORTING ASSOCIATIONS



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JOIN US AT

## OTA Travel And Tourism Expo 2025

and be a part of the digital travel revolution!

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Organised By



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