







VISHWAKARMA BHAGWAN JAYANTI – 2025 & GRAND FAIR

-  **Date:** 17th–21st September 2025
-  **Time:** 11:00 AM to 07:00 PM
-  **Venue:** NSIC Exhibition Ground, Okhla Phase-III, New Delhi-110020
-  **Organizer:** Sri Vishwakarma International Foundation Trust

A GRAND CELEBRATION OF CREATION, CRAFTSMANSHIP, AND COMMUNITY

The Vishwakarma Bhagwan Jayanti–2025 and accompanying Grand Fair mark an extraordinary celebration of tradition, skill, and divine engineering. Lord Vishwakarma—revered as the celestial architect of the universe—is the central figure in India’s heritage of artisanship and design. To honor his legacy and promote the spirit of innovation rooted in tradition, **Sri Vishwakarma International Foundation Trust** is

organizing a 5-day mega festival with cultural programs, exhibitions, devotional ceremonies, and community gatherings.

This event is a divine confluence of spirituality, heritage, and entrepreneurship—dedicated to craftsmen, builders, engineers, and visionaries across India.

HIGHLIGHTS OF THE EVENT

Spiritual Devotion & Daily Puja

- Vishwakarma Pujan & Havan performed every morning to invoke blessings for prosperity, peace, and progress.
- A beautifully adorned mandap with the idol of **Bhagwan Vishwakarma** as depicted in traditional images (see attached visuals).
- Devotional chanting, **Bhajan Sandhya**, and **Ramayan-based Leela performances**.

Artisan & Craftsmanship Exhibition

- Stunning live demonstrations of blacksmithing, idol-making, pottery, weaving, carpentry, and traditional tool-making.
- Display of intricate handmade **kalakriti** (art objects), reflecting the creative excellence of the Vishwakarma Samaj.
- Stalls showcasing brass idols, wooden toys, spiritual artifacts, metal crafts, and sustainable innovations.

Cultural Programs & Folk Presentations

- Stage performances by folk artists representing various Indian states.
- **Dance dramas**, classical and regional dance forms, and musical renditions narrating Vishwakarma's role in mythology.
- Daily competitions and shows for youth and community artists.

Skill and Innovation Zones

- Youth participation in **skill-based contests** like model making, welding design, technical drawing, etc.

- “Vishwakarma Tech Zone” with displays from MSMEs and startups combining tradition and technology.
- Discussions on “**Vocal for Local**,” “**Skill India**,” and “**Make in India**” in relation to artisan empowerment.

Ayurveda & Wellness Pavilion

- Ayurveda awareness stalls, **free check-ups**, traditional wellness product displays.
- Yoga and meditation sessions conducted by wellness experts.
- Talks on integration of ancient knowledge systems into daily lifestyles.

Food Court & Vishwakarma Rasoi

- A rich variety of **regional Indian cuisines**, including satvik food, temple prasad-style meals, and local delicacies.
- **Bhandaras** (community feasts) organized daily.
- Traditional cooking competitions promoting healthy and sustainable food.

Children & Youth Activities

- Drawing, clay modelling, and storytelling competitions based on the life of Lord Vishwakarma.
- Cultural quiz on ancient Indian engineering, mythology, and architecture.
- Creative workshops for school students to promote heritage-based learning.

DAY-TO-DAY PROGRAM LINEUP

Day 1 – 17th Sept (Wednesday): *Inauguration & Devotion*

- Grand opening by chief guests & saints
- Vishwakarma Pujan, Havan, and Procession (Shobha Yatra)
- Bhajan Sandhya & devotional performances

Day 2 – 18th Sept (Thursday): *Culture & Heritage*

- Folk dances, regional music, and traditional art display
- Artisan & craft competitions
- Ramayan Leela performance

Day 3 – 19th Sept (Friday): *Youth, Skills & Technology*

- Skill India exhibition, debates, and engineering model contest
- Panel discussions on career paths in design, architecture, and tools
- Tech-based Vishwakarma innovation showcase

Day 4 – 20th Sept (Saturday): *Ayurveda & Holistic Living*

- Morning yoga session
- Herbal product stalls, consultations with ayurvedic doctors
- Talks on lifestyle alignment with Vishwakarma principles

Day 5 – 21st Sept (Sunday): *Samman Samaroh & Grand Finale*

- Felicitation of senior artisans, awardees, and meritorious students
- Grand cultural performances
- Valedictory address and fireworks

VISHWAKARMA SAMMAN CEREMONY

On the final day, **Vishwakarma Samman Awards** will honor outstanding contributions in the fields of engineering, traditional craftsmanship, architecture, innovation, and social service. The aim is to inspire youth to pursue excellence in skill-based professions rooted in India's glorious legacy.

OBJECTIVES OF THE EVENT

- **Preserve and promote** traditional craftsmanship and technical skill
 - Create platforms for **rural and urban artisan exchange**
 - Highlight **Lord Vishwakarma's contribution** in myth and modernity
 - Empower youth through **skill competitions and career mentoring**
 - Foster **community unity and cultural pride**
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ENTRY, AMENITIES & SERVICES

- **Free Entry** for all
 - Separate zones for men, women, children, and senior citizens
 - Clean drinking water, first aid booth, and sanitation services
 - Helpdesk and lost & found counters
 - Eco-friendly waste disposal and cleanliness drives throughout the fairgrounds
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GLIMPSES FROM THE FAIR (As Seen in Attached Photos)

- Grand Vishwakarma Puja idols surrounded by artisans and devotees
 - Cultural activities with mass audience participation
 - Handicraft and kalakriti stalls displaying vibrant folk art
 - Youth and families enjoying exhibitions and food zones
 - Artistic representation of **Vishwakarma Ji designing Ram Setu** (inspired by epic Ramayan)
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INVITATION TO ALL

The Sri Vishwakarma International Foundation Trust warmly invites **citizens, tourists, artisans, youth, cultural activists, engineers, and social leaders** to participate in this

sacred and vibrant celebration. It is not just a religious gathering, but a celebration of **India's soul – its skills, heritage, and spiritual wisdom.**

Come, be a part of the Vishwakarma Jayanti Fair – where tradition meets technology and divinity meets design.

Let me know if you'd like this formatted into a print-ready **PDF brochure** with your high-resolution images and event branding. I can also provide a **Hindi translation** or design support if needed.