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Swachhata Hi Seva 2024 Campaign: Swabhav Swachhata, Sanskaar Swachhata



By - President

September 16, 2024 2 minute read

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What is Swachhata Hi Seva 2024?

Swachhata Hi Seva (SHS) 2024 is a nationwide campaign initiated by the Ministry of Jal Shakti and the Ministry of Housing & Urban Affairs, Government of India. It marks a significant milestone as the Swachh Bharat Mission (SBM) prepares to celebrate its tenth anniversary. The campaign aims to reignite public participation and awareness in cleanliness initiatives across India under the theme 'Swabhav Swachhata, Sanskar Swachhata'.

Why Swachhata Hi Seva 2024?

The campaign is launched to renew the collective commitment towards cleanliness and sanitation, integral to achieving a cleaner and healthier environment. With a focus on community involvement and behavioral change, SHS 2024 seeks to sustain the momentum generated by the Swachh Bharat Mission and enhance cleanliness standards nationwide.

When is Swachhata Hi Seva 2024 Happening?

Swachhata Hi Seva 2024 will commence on 17th September 2024 and culminate on 2nd October 2024, spanning over 15 days. This period includes various activities and events aimed at engaging citizens, institutions, and stakeholders in promoting cleanliness.

Where Will Swachhata Hi Seva 2024 Take Place?

The campaign will be conducted across cities, towns, and rural areas throughout India, including Baghpat district. Local communities, educational institutions, public spaces, and iconic landmarks will be focal points for cleanliness drives and awareness programs.

How Will Swachhata Hi Seva 2024 Be Implemented?

- **Cleanliness Drives (Shramdaan):** Volunteers and participants will engage in extensive clean-up activities targeting identified cleanliness hotspots (Cleanliness Target Units) to improve local hygiene standards.
- **Public Participation and Advocacy:** Awareness campaigns, rallies, and community discussions will mobilize citizens to take ownership of cleanliness initiatives and advocate for sustainable practices.
- **Educational Workshops:** Schools, colleges, and community centers will host workshops focusing on waste management, recycling, and the importance of sanitation in daily life.
- **Health Camps for Sanitation Workers:** 'Safai Mitra Suraksha Shivirs' will provide health check-ups, safety gear, and social security coverage to sanitation workers, acknowledging their critical role in maintaining cleanliness.

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Udaan Youth Club, based in Baghpat, is honored to be an official partner of the Swachhata Hi Seva 2024 Campaign. The club will organize a series of impactful activities including educational quizzes, cultural programs, and community clean-up drives to contribute actively to this national movement.

Get Involved!

The success of Swachhata Hi Seva 2024 relies on collective action and participation. Citizens of Baghpat and beyond are encouraged to join hands with Udaan Youth Club and other partners to make a lasting impact on cleanliness and sanitation in their communities. Together, let's pledge to make Swachhata a way of life!

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About Me



President

Aman Kumar is the President of Udaan Youth Club Tyodhi and Founder of Contest 360, India's

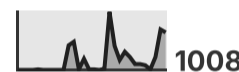
leading Opportunity Discovery Platform. He is a Youth Volunteer of Nehru Yuva Kendra Baghpat as well. He is using the creative power of tech for social Impact that has been recognized for impacting over 7 million people. His voyage of leading this impact produced many stories to celebrate, from 15 years old artist from India got selected in Tokyo to one rural social worker getting recognised with National Education Excellence Award, there is way more to go.

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