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#LetterToRiver Global Writing Campaign 2.0 by Udaan Youth Club [With Certificate, Online]: Submit by September 20



By - President

September 05, 2024 3 minute read



*The #LetterToRiver Global Writing Campaign is an international effort by Udaan Youth Club (UYC) encouraging people worldwide to write letters to their local rivers, expressing gratitude, concerns, and hopes. The campaign aims to raise awareness about river conservation and inspire action among global communities. **The second edition is now accepting submissions observing World Rivers Day 2024, with a target of collecting 1 million letters by 2030 to share with stakeholders and motivate steps toward river protection.***

About the Organization:

Udaan Youth Club (UYC), founded in 2016 by SR Aman Kumar, is a non-profit organization dedicated to promoting social and environmental awareness, sustainable development, and community

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engagement. UYC aligns its initiatives with the United Nations Sustainable Development Goals (SDGs), focusing particularly on environmental conservation and social responsibility. Udaan Youth Club is using the creative power of writing and graphic designing for social awareness using internet media. This practice of using technology for social good by rural youth has been appreciated with several recognitions including Changing Chalks Awards.

4/comments/show

Labels

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- IDC 2024
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About the Program:

The #LetterToRiver Global Letter Writing Campaign is more than just a writing contest—it's a call to action for people around the world to reconnect with nature and advocate for the rivers that sustain us all. Rivers are lifelines for ecosystems, cultures, and communities. They nourish our land, provide clean water, support biodiversity, and carry the stories of countless generations. Yet, many rivers are threatened by pollution, climate change, and unsustainable practices.

About Me



President

Aman Kumar is the President of Udaan Youth Club Tyodhi and Founder of Contest 360, India's

leading Opportunity Discovery Platform. He is a Youth Volunteer of Nehru Yuva Kendra Baghpat as well. He is using the creative power of tech for social Impact that has been recognized for impacting over 7 million people. His voyage of leading this impact produced many stories to celebrate, from 15 years old artist from India got selected in Tokyo to one rural social worker getting recognised with National Education Excellence Award, there is way more to go.

Call for Submissions Second Edition
#LetterToRiver
Global Writing Campaign 2024
An Initiative to encourage people worldwide to write letters to their local rivers, expressing gratitude, concerns, and hopes. The campaign aims to raise awareness about river conservation and inspire action among global communities.
Submit by Sept 20, 2024

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Contest 360

write personal letters to reflect on what rivers mean to us, share our experiences and stories, and call for their protection. By collecting 1 million letters by 2030, UYC aims to compile a powerful collection of voices that can influence policymakers, raise awareness among the public, and foster a sense of global stewardship for river conservation.

Collaboration Call:

Udaan Youth Club invites all kinds of organizations (NGOs, schools, universities, community groups, environmental clubs, etc.) to become Impact Partners for second edition of #LetterToRiver campaign. Impact Partners can organize local chapters of the #LetterToRiver campaign or encourage their members to participate by writing letters. Partners who mobilize 50 or more letters will be recognized with an Appreciation Certificate from UYC. Interested organizations may express their interest at nyktyodhi@gmail.com.

Benefits:

1. Contribute to a global movement to protect and preserve rivers.
2. Help educate others on the cultural, ecological, and economic importance of rivers.
3. Letters will be shared with stakeholders to inspire actions for river conservation.
4. Selected outstanding letters will receive a certificate from UYC.
5. Outstanding letters will be featured on official website and social media of UYC.
6. Organizations that mobilize 50 or more letters will receive an appreciation certificate.

- [Job Opportunity: Project Research Scientist-I at University of Delhi South Campus \[Research Exposure, With Stipend\]: Apply by Sept 15](#)
- [Call for Nominations: Inspire & Educate Awards by Contest 360 \[150 Slots; Open to All Educators\]: Nominate by Sept 12](#)
- [5th Edition of Youth Climate Conclave Photography Competition by TERI \[Exciting Prizes, With Certificate\]: Submit by Oct 01](#)
- [Responsible Citizenship & Unity Quiz on Digvijay Diwas \[Online; With Certificate; Open for All\]: Participate by Sept 11](#)
- [Call for Applications: #BelieveInYouth Campus Ambassadors Program 2024 for Educators Worldwide \[Online/Voluntary\]: Apply by August 28](#)

Eligibility:

- Open to individuals of all ages and backgrounds.
- Letters must be written in English.
- Submissions must be original.
- AI-generated and plagiarized letters will be rejected.
- Letters should be between 200 to 500 words.

Instructions:

- Choose a local river you feel connected to.
- Write a letter between 200-500 words expressing gratitude, sharing a story, or advocating for the river's conservation.
- Ensure your letter is written in English.
- Avoid AI-generated content or plagiarism.
- Submit your letter by September 20, 2024.

How to Participate:

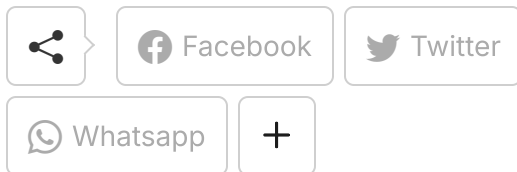
- Write your letter following the above instructions.
- Submit your entry using this submission link:
[#LetterToRiver Submission Form](#)

Contact Information:

Email: nyktyodhi@gmail.com

Subject Line: #LetterToRiver Query

Tags: Opportunity



< OLDER

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September 2024

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President

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Udaan Youth Club (UYC)

Udaan is a youth-led organization that utilizes the creative power of ICT tools to contribute to Viksit Bharat India 2047 and SDGs 2030.



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