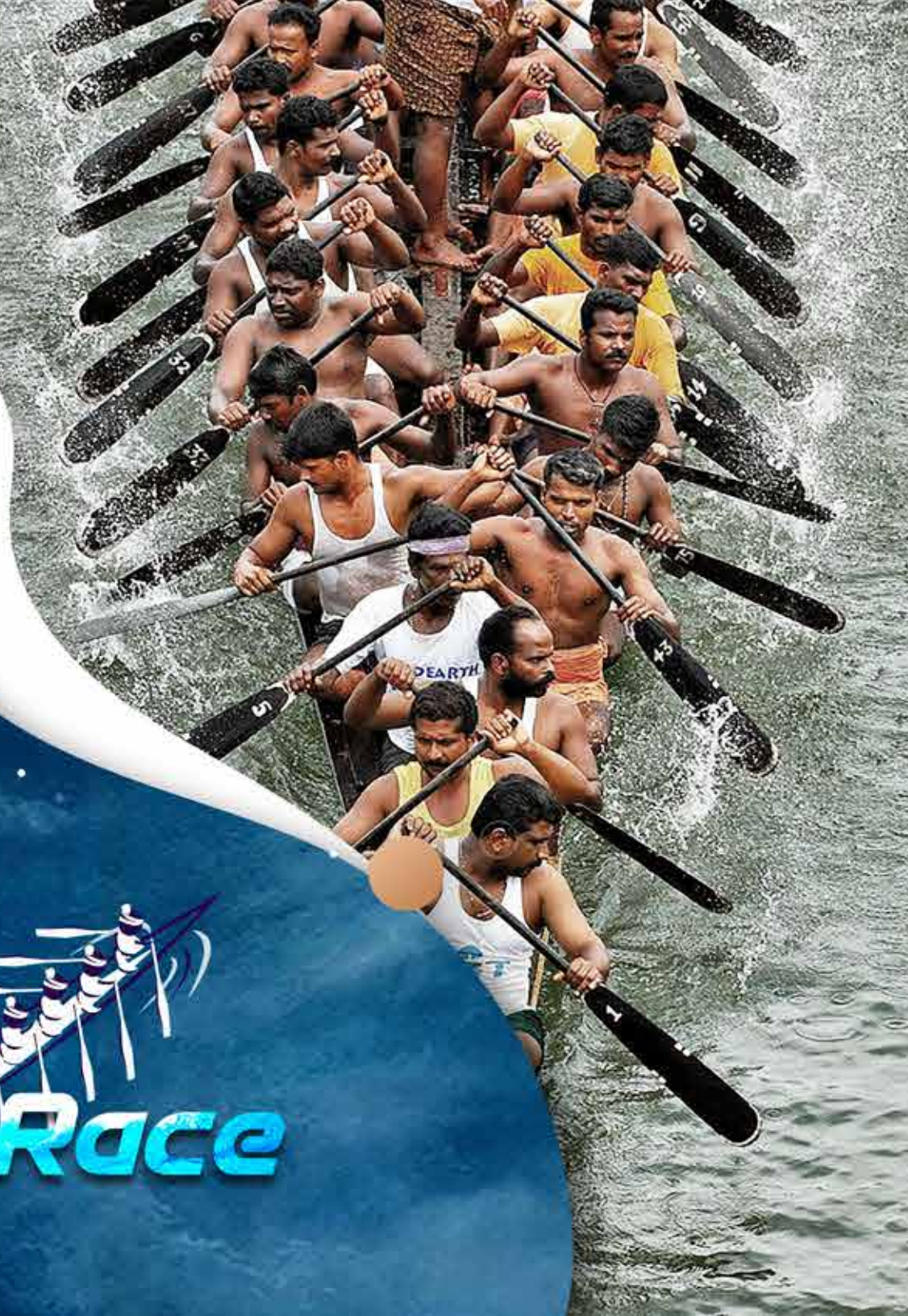


Color your
journey with
**Pamba
Boat Race**



**2023
DEC 30
2.00 PM**

@
Pamba Water Stadium
Neerettupuram


Ministry of Tourism
Government of India



65TH PAMBA BOAT RACE

PAMBA BOAT RACE CLUB

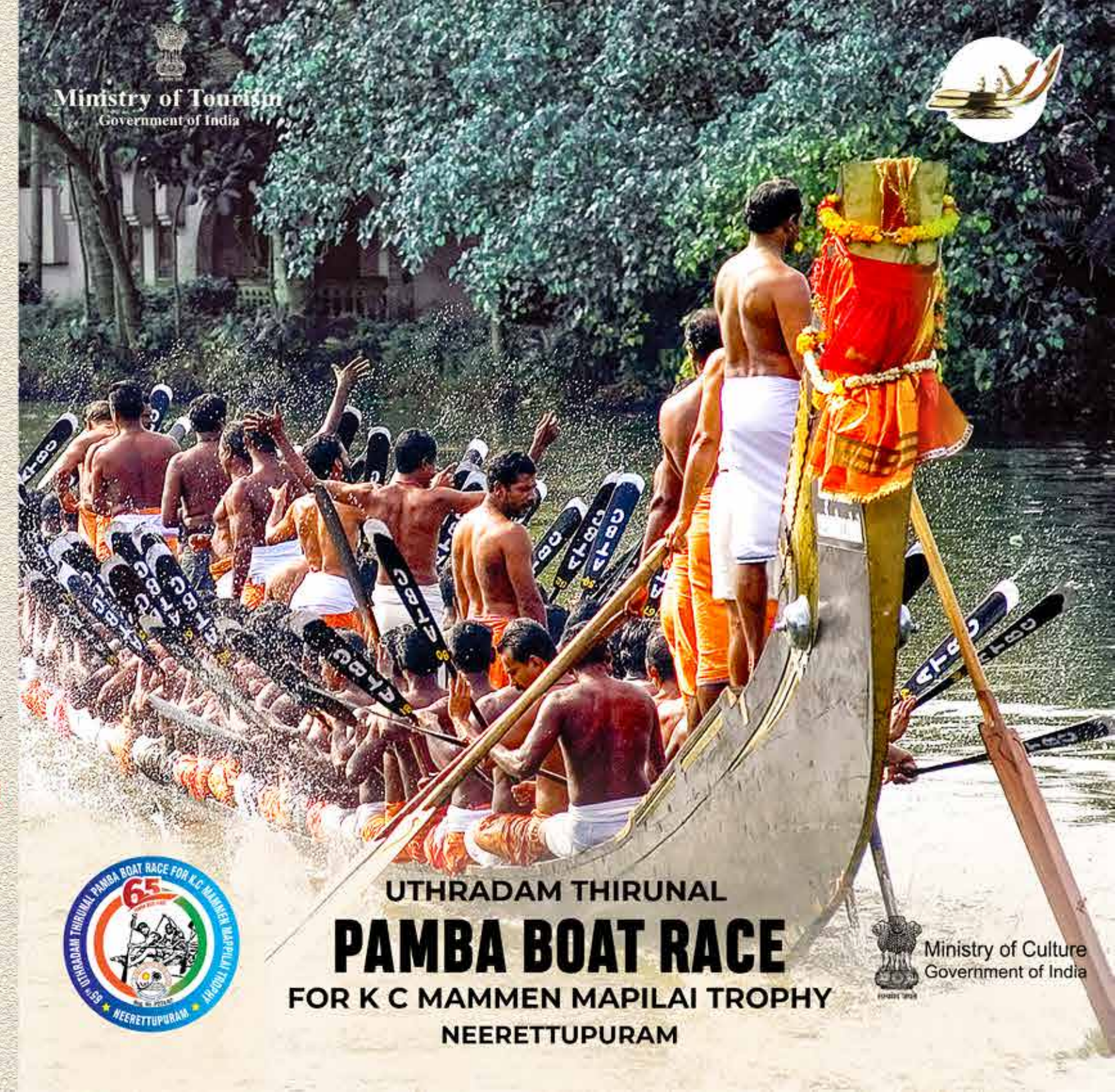
Neerettupuram. Reg. No. P274/07
Vengal Puthenveetil Buildings, Amichakary P.O., Thiruvalla-689 112
Mob : 94470 47480, 80891 32971
Email : pambaboatraceclub@gmail.com | victort.thomas@yahoo.com



UTHRADAM THIRUNAL
PAMBA BOAT RACE
FOR K C MAMMEN MAPILAI TROPHY
NEERETTUPURAM


Ministry of Culture
Government of India

Red Media | 8281656412



PAMBA BOAT RACE

The historic Neereturam Uthradam Thirunal Pampa Boat Race started in 1957 and has been running continuously since till date and is the only boat race with public participation and financial support from the non-resident Malayalis and the Central, State Tourism Department. Tenthousands of domestic and foreign tourists come to see the Pamba Boat Race that enlivens the Pamba Water Stadium, Neerettupuram, Kerala.



We are pleased to inform you that Uthradam Thirunal Pamba boat race for 65th K. C Mammen Mapilai Trophy will be held on 29th December at 2:00 PM at Pamba Water Stadium, Neereturam. The mesmerizing performances of more than 40 Race Boats, including the famous Chundan boats of Kuttanad, will add to the fun. The boat race is held on three tracks in one kilometer long Racecourse where the holy rivers Pamba and Manimala flow together. The boat race is a competitive spectacle that enthralls tens of thousands of boat race enthusiasts thronging both banks of the rivers. Expected to spend more than one crore rupees, this boat race must be a huge success.

Your organization is humbly requested to help us by providing a valuable sponsorship for this boat race.



Sponsorship Option

Category	Rate
Main Sponsor	75 Lakhs
Co-sponsor	25 lakhs
VIP Pavilion Sponsors	5 lakhs
Jersery Sponsor	4 lakhs
Chundan sponsors	3 lakhs
Irruttukuthi Sponsor	1 lakhs
Churulan Sponsor	50 Thousands

Benefits to the main sponsors

1. Wide publicity through the print and electronic media.
2. Selected printed materials printed after the agreement will carry the name of the sponsor company as the sponsor.
3. The sponsor can publicize their products and services by way of banners in the VVIP tickets for the event.
4. 5 VIP tickets for the event.
5. Great opportunity for brand building

