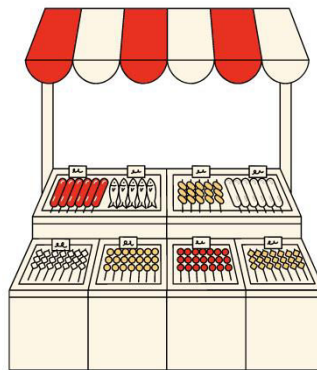




National Association of
Street Vendors of India

Street Food Festival



12th National Street Food Festival 2023

JAWAHARLAL NEHRU
Stadium Complex
DELHI
ENTRY FROM GATE NO.2

January
13-15
2023

12pm
to
10pm



National Association of Street Vendors of India (NASVI) is organizing the 12th edition of National Street Food Festival. This would be a 3-day event starting from 13th to 15th January 2023, to be held at Jawaharlal Nehru Stadium. With a footfall of over 70,000 people, this mega event is a one-stop platform to bring together the promoters of local and traditional foods. The focus would be on bringing different street food delicacies across the country in one place. It will help in reconnecting people with their rich cultural past along with an increased focus on the diversity of cultures.

The festival also seeks to help and revive the financial situation of street vendors who faced a lot of problems in the Covid period. It would bring them back the lost exposure and assist in creating good revenue during these 3 days.

NASVI has, in the past organized the Street Food Festival with the Food Safety and Standards Authority of India (FSSAI) for the 2019 Festival in association with Eat Right Mela. The Fest got noticed by the nation as one which engaged a huge number of street vendors from across the nation, while also complying with the safety and hygiene of participants. The event was covered by mainstream media like HT City, Dainik Bhaskar, MINT, Indian Express, etc. It has since then fit into the capital's most happening events list.

Highlights of the past years' Street Food Festivals-



'चंद्रकला' की खातिर भागलपुर से आ गए दिल्ली

दिल्ली, 11 दिसम्बर

राष्ट्रीय स्तर पर प्रसिद्धि हासिल करने के लिए दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

राष्ट्रीय स्तर पर प्रसिद्धि हासिल करने के लिए दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

भारत का सबसे मजिदर स्ट्रीट फूड फेस्टिवल राष्ट्रीय स्ट्रीट फूड फेस्टिवल 11 दिसम्बर 2015 से शुरू

दिल्ली में 11 दिसम्बर से शुरू हो रहा है 'चंद्रकला' कार्यक्रम।

राष्ट्रीय स्तर पर प्रसिद्धि हासिल करने के लिए दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

चखने को बेताब दिखे दिल्ली वाले

सुरभ सिंह की ओरवपुरी से सिगापुर के जयपंड पूजे

दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

कर्नाट प्लेस में लें दिल्ली के व्यंजनों का मजा

दिल्ली, 11 दिसम्बर

कर्नाट प्लेस में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

Sumptuous treat for street foodies

दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

सिंगापुर में जायका बढ़ाएगा मयूर विहार का चाटवाला

दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

Street food fest to highlight India's regional cuisines

दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

STREET FOOD NATION

दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

स्ट्रीट फूड फेस्टिवल में कई जायके

दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

तीन दिवसीय दिल्ली स्ट्रीट फूड फेस्टिवल का हुआ आगाज

दिल्ली, 11 दिसम्बर

तीन दिवसीय स्ट्रीट फूड फेस्टिवल का आगाज हुआ।

सस्ते और सेहतमारे देसी कोल्ड ड्रिंक

दिल्ली, 11 दिसम्बर

सस्ते और सेहतमारे देसी कोल्ड ड्रिंक का आगाज हुआ।

THE HINDU

दिल्ली, 11 दिसम्बर

दिल्ली में आयोजित 'चंद्रकला' कार्यक्रम में भाग लेने के लिए भागलपुर से आ गए दिल्ली।

Over 200 stalls in line for street food fest from Dec 25

HT Correspondent

NEW DELHI: Nearly 800 street food vendors from across the country will serve their most popular dishes at the National Street Food Festival to be held at Jawaharlal Nehru Stadium from December 25 to 28.

In the previous edition, delicacies like sarson ka saag from Punjab, lahsun ki kheer from Uttar Pradesh and teshh kabab from Bihar had become so popular that the organisers had to shut the gates before time due to large crowds.

Not only will the number of vendors double than that of last year, the variety of street food has also been scaled up. According to National Association of Street Food Vendors of India, which is organising the festival, more than 200 stalls of street foods will be put up.

There will be food from 25 different states. The festival will start at 12 noon on Christmas Day and the entry ticket will cost ₹50 per person. The event will be open for the public till 10pm on all days.

"We are also launching a street food vendor mobile app 'Street Sathi' and a book which has 40 recipes of street food written by vendors themselves. The book also offers the origin of the food item and history of the

represented on the app. By end of January we expect a minimum of 10,000 vendors to be registered, only in Delhi," Singh added.

The vendors at the event have been registered after training them in maintaining hygiene and following good practices. The app has a provision to rate vendors too.

According to NASVI, the theme of this year's carnival is 'Food that Empowers' considering the opportunity it will give to the vendors who participate in the event.

Many vendors last year reported a jump in their sales after the festival as more people got to know about the delicacies that they offer.

Sumptuous treat for street foodies

HT Correspondent

NEW DELHI: Nearly 800 street food vendors from across the country will serve their most popular dishes at the National Street Food Festival to be held at Jawaharlal Nehru Stadium from December 25 to 28.

In the previous edition, delicacies like sarson ka saag from Punjab, lahsun ki kheer from Uttar Pradesh and teshh kabab from Bihar had become so popular that the organisers had to shut the gates before time due to large crowds.

Not only will the number of vendors double than that of last year, the variety of street food has also been scaled up. According to National Association of Street Food Vendors of India, which is organising the festival, more than 200 stalls of street foods will be put up.

There will be food from 25 different states. The festival will start at 12 noon on Christmas Day and the entry ticket will cost ₹50 per person. The event will be open for the public till 10pm on all days.

"We are also launching a street food vendor mobile app 'Street Sathi' and a book which has 40 recipes of street food written by vendors themselves. The book also offers the origin of the food item and history of the

represented on the app. By end of January we expect a minimum of 10,000 vendors to be registered, only in Delhi," Singh added.

The vendors at the event have been registered after training them in maintaining hygiene and following good practices. The app has a provision to rate vendors too.

According to NASVI, the theme of this year's carnival is 'Food that Empowers' considering the opportunity it will give to the vendors who participate in the event.

Many vendors last year reported a jump in their sales after the festival as more people got to know about the delicacies that they offer.

SUNDAY POST

28 December 2014 | New Delhi | Pages 8

INLAND PAGE III

DELHI REMAINS ENTHRALLED BY GHOSTS AND BY THOSE WHO CLAIM TO CONJURE SPIRITS



AFRICA PAGES IV-V

INDIA HAS MUCH TO GAIN FROM THE OIL RUSH IN MOZAMBIQUE



GAME ON PAGE VIII

IT'S BEEN A TUMULTUOUS YEAR FOR CRICKET, WHICH LOST A STAR IN PHILIP HUGHES



Naila Manal visits the ongoing food festival in the Capital where she learns that a unique social movement is gathering steam as street food vendors demand their right to livelihood

We have also written a short piece of the vendors who sell the food. But this and their struggle to what makes the food different, says Dipanshu Kumar, one of the founders for Street Food Festival. Along with the water supply, the vendors demand for clean water. He says, "I have noticed that vendors will use to use 'open' water directly from the street. It is not safe to eat in such a place." Kumar is a food entrepreneur in Delhi who is helping the vendors of Street Food Festival. He says, "I have noticed

NATIONAL STREET FOOD FESTIVAL TO BRING VENDORS FROM 25 STATES ON COMMON STAGE

This week's flavour: Sugar, spice & everything nice

Suhina Bisaria
@timesgroup.com

New Delhi: When you finally give into the temptation of having your favourite *gol-gappa* from that roadside vendor, how difficult do you find to swat aside concerns related to health and hygiene? Ever wished that you didn't have to worry about this tradeoff? To change your perception of the mess associated with India's wide variety of street-food items, the organisers of the 10th National Street Food Festival — integrated with the 'Eat Right Mela' — are here to tell you a different story.

The three-day event that kicks off on December 14 is being organised by the Food Safety and Standards Authority of India, in collaboration with the National Association of Street Vendors of India. It aims to bring vendors from 25 states to Delhi in an event where they can display their popular local street-food items and even learn entrepreneurship and hope

for a regular customer base.

Mass mobilisation was needed to ensure that people ate safe and healthy food, said Pawan Agarwal, CEO of FSSAI. "We're working on an outreach programme to engage people and inform them about safe food and healthy diet," he added. The event will celebrate the 150th birth anniversary year of Mahatma Gandhi with a pavilion on his food choices. There will also be an organic food bazaar, food quiz, cultural shows, food film screening and books, food testing, live demos and even a gastronomic tourism workshop.

Moving on to street food, there will be a huge variety of cuisines with multiple vendors from 25 states serving dishes like dabeli, khakra and khausua from Assam; chilla, farah and khurmi from Chhattisgarh; chena poda from Odisha and Jharkhand's mushroom parantha, chicken pitha and golgappa. Also, look out for tandoori naan and chhole kulche from Rajasthan, or

MOUTH-WATERING DAYS AHEAD

First National Eat Right Mela, in partnership with the 10th National Street Food Festival



AT IGCA

ON
December 14-16;
11am-11pm



DELHI

FOCUS AREAS

Safe food and healthy diet; simple tests for common adulterants; dietary advice by experts; showcase of govt programmes/initiatives

ITEMS TO LOOK FORWARD TO (FROM 25 STATES)

Delhi Tikki chaat, golgappe, batata puri, candy, chuski, chhole kulche, ram laddoo, moong daal chila, pizza omelette, bedmi puri

Bihar Litti mutton/chicken, litti chokha, balushahi, cream jalebi, meetha pulao

Madhya Pradesh Poha, sabudana khichdi, moong halwa, daal pakwan, tandoor tea

J&K Kehwa, rista, goshtaba
West Bengal Moa, kacha golla, mughlai paratha

Telangana Gongura pachadi, chicken tikka



ORGANISED BY

Food Safety and Standards Authority of India and National Association of Street Vendors of India

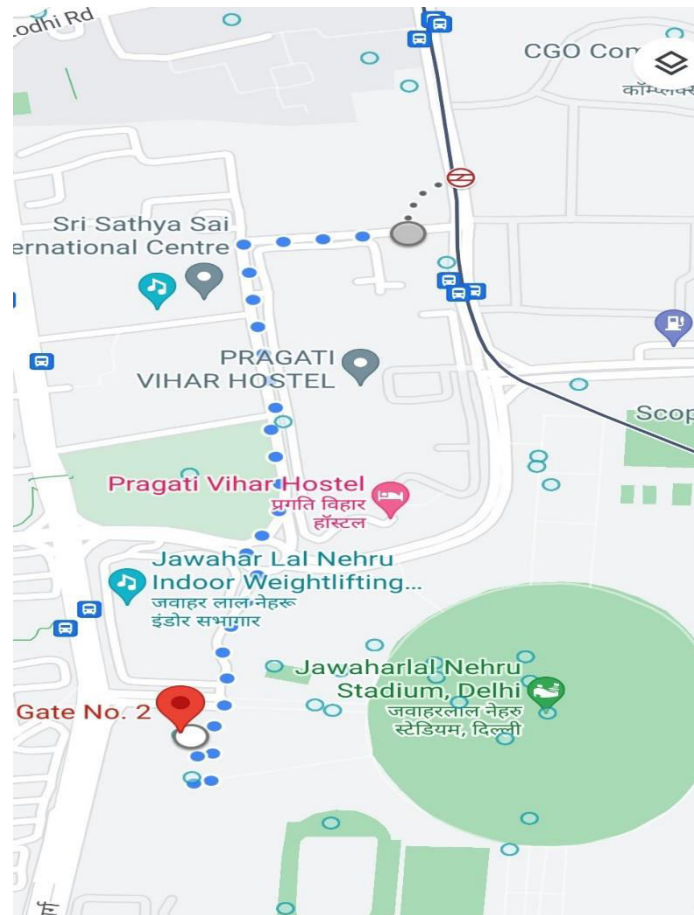
Punjab's chicken fry and a wide variety of tikkas.

Around 50% of the vendors will be newcomers to the event. "We want to bring in new people for variety and also because they get an opportunity to share their local food items on this platform," said Sangeeta Singh, head of NASVI street-food programme.

"While this is just the beginning of an initiative, we plan to expand and help street vendors across India serve hygienic food, the lack of which is usually not under their control if they don't have access to facilities like clean water, and we aim to provide that," said Agarwal.

Arbind Singh, national coordinator of NASVI, said, "This event that we started 10 years ago as an initiative for the street vendors has become a sustainable venture and a lot of them are coming to Delhi for the first time. Our aim is to help them earn profit so they can go back to their states and gain the confidence of selling their products in a hygienic environment."

MAP



Connect with us



nasvinet.org



facebook.com/Streetfoodfest



twitter.com/nasviindia



9540091651/910358621